

tastes
of
Israel

424^m
below
sea
level®



424 Gourmet Salt Gift Pack 2016



SALT

ECO-FRIENDLY

www.424salt.com

The Best Salt on Earth



424_m
below
sea
level®

Thousands years of work by mother Earth

We just do the harvesting !

A unique product from the Dead Sea, the lowest point on earth and one the new 10 wonders of the world, 424 meters below sea level.

Naturally made by Mother Earth in thousands of years of natural condensation at a desert climate with an average of 104°F (40°C) throughout the year, dry clean air and minimal precipitation. We just harvest!

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SALT

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Healthier and Tastier

No additives or chemicals

Naturally rich with 21 minerals

26 different unique aroma combinations for healthier and tastier gourmet cooking and seasoning



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of
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SALT ALLIANCE

"HAVE SALT IN YOURSELVES, AND BE AT PEACE ONE WITH ANOTHER" (MARK 9:50)



The raw material is produced in a Palestinian-Israeli joint venture of 424 Salt with West Bank Salt Company supported by USAid



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Contribution to the Community

" GIVE, AND IT WILL BE GIVEN TO YOU " (LUKE 6:38)



424 Salt is committed to contribution to the community. 424 salt employs dozens of mentally deficient youngsters in cooperation with the tzohar halev societies.

Tzohar HaLev's Occupational Rehabilitation and Training Center in Rechasim. Adults with special needs receive both job training and employment at the center.



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Dozens of unique aroma combinations



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With 424 Salt Every gift is a New Gourmet Experience



424 Salt presents its gourmet cooking enthusiasts with a variety of unique quality gift packs.

The following catalog includes a unique and luxurious gift variety for cooking enthusiasts. Beyond the selection offered in the catalog one can assemble customized gift packs to accommodate one's budget and preferences.

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taster
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The Platinum Series



The prestigious Platinum Series comprises 110 grams glass grinders in a variety of 18 different flavors in a luxurious cardboard box



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Prestigious Platinum Case with Customer's Logo

A Case of Platinum Series includes three types of Platinum Series salts in a luxurious package. Logo of the customer may be printed.



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Prestigious Series Gourmet Dead Sea Salt in a Prestigious Grinder



The Prestigious Series is a series of grinders with a large variety of 424 Dead Sea Salt flavors



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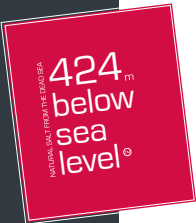
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Prestigious Platinum Case



Prestigious cardboard pack comprising three grinders
Logo of the customer may be printed



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4 Miniatures Prestigious Pack of 424 Dead Sea Salt



Plastic case with four quality
30g glass jars.

Logo of the customer may be
printed on the box insert

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8 Miniatures Prestigious Pack of 424 Dead Sea Salt



Plastic case with eight
quality 30 gram miniature
packages.

Logo of the customer may
be printed on the box
insert

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4 Miniatures Prestigious Pack with Holidays greetings

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Plastic case with four quality 30g glass jars.



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Prestigious Platinum Case



Prestigious cardboard pack comprising three grinders
Logo of the customer may be printed

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Six platinum gift pack



Exclusive carton box with 6 quality of 30 miniature packages. Logo of the customer may be printed on the box cover.

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Thank you :)

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